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AIRBNB PHOTOGRAPHY

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Airbnb Photography Tips: (1) Brighten up the inside – pull open the curtains, focus away from the window and shoot during the daytime when the room is sunny. (2) Shoot into the corner – Shooting flat onto the wall makes the room seem smaller than in real life, whole corners give a sense of true perspective. Rule of thirds and composition. (3) Remove clutter from the space to make the room seem more spacious, arrange flowers, fan magazines, dust surfaces, clean up. (4) Highlight unique amenities, patio, bbq, awesome kitchen, great view, washer-dryer, fireplace, the details that hotels wouldn’t have. Fill up the home with life and personality. (5) Take photos outside – help set people’s expectations of their arrival, shoot during the first hours of sunrise – “golden hour” when light is more diffused and brings out the broadest range of color. Don’t forget the neighborhood – take pictures of your locale, a great restaurant, or gorgeous scene, local attraction. More is more, the more pictures, the more excited people will get about your listing.

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“Top 5 photo tips for a stellar listing”, Airbnb Blog, last modified April 8, 2015, https://blog.atairbnb.com/top-5-photo-tips-for-a-stellar-listing.